



International Community School of Abidjan
Learning and Leading in a Collaborative Culture

Minutes of the Regular Board of Directors Meeting
Wednesday January 16th, 2019

PRESENT

✓ Mrs. Elena Molina	- President
✓ Erin Bateman	- Vice-President
✓ Mr. Guillaume Dehem	- Treasurer
✓ Mrs. Eugenia Mzikazi Bhebhe	- Board Secretary
✓ Mr. Claude Sebre	- Trustee
✓ Mrs. Raluca Eddon	- Trustee
✓ Mr. Ali Khalil	- Trustee
✓ Mrs. Colleen Borley	- Trustee / US Embassy rep
✓ Ms Erin Tyler	- Trustee / US Embassy rep
✓ Dr. Peter Zeitoun	- Director

COMMUNITY MEMBERS IN ATTENDANCE

- Mr. Cenk Kececioglu	- Mr. Soji Oladejo
- Mrs. Margit Heinrichs	- Dr. Juan Saavedra
- Ms. Peace Osigwe	- Mr. Guy Marcel Kouo
- Mr. Siaka Kone	- Fiemah N'dry
- Mr. Taisekwa Chatizembwa	- Mrs. Chito Udoh
- Mrs. Ify Emelife	- Mrs. Kristy Teague
- Mrs. Erica Konneh	- Mrs. Saja MacArtney
- Mr. John Borley	- Mrs. Ashleigh Meyer
- Mrs. Helen Benaiah	- Mr. Jacob Kouassy G.
- Mrs. Aissata Sangare	- Mrs. Sunitha Theodore

1.0 CALL TO ORDER

The President of the Board called the meeting to order at 6:02 p.m.

2.0 APPROVAL OF MINUTES

The minutes of December 12, 2018 meeting were approved virtually and published on the school website/school preau.

3.0 CORRESPONDENCE

A letter was received and the Board undertook to respond as soon as possible.



4.0 DIRECTOR'S REPORT

Facilities: The Director informed the meeting that work on the covered courts had started and should be completed by June, 2019. The work will be done in phases, starting with the court in primary school and when that is done, work will start on the high school courts so that the students will have uninterrupted access to the courts.

Marketing ICSA: Ms Fiemah N'Dry, the Communications and Admissions Coordinator, presented ICSA's marketing package consisting of brochures and a set of short videos. These tools will be used in conferences and fairs as well as scheduled meetings with targeted institutions, such as multilateral organisations, embassies and the business world. The marketing strategy is targeting both international and locally based students. It will also be useful in recruiting new staff. The meeting was informed that the exercise is not complete as the school is continuing to capture various school activities.

PAMOJA: The High School Principal Dr. Saavedra made a presentation on Pamoja, the only IB licenced organisation that offers virtual IB classes, for Board consideration. Pamoja started in 2009 and now offers 17 online courses across the IB subject groups. The classes include seminars, readings, and forum discussions.

The main advantage of having Pamoja as a complementary programme to the current IB programme would be that it offers a wider range of subjects than what is currently available and the additional cost is less than hiring an additional full time teacher. The use of Pamoja might also facilitate the ease of pressure on some subjects at ICSEA that are fully subscribed such as Business Management. The estimated cost of Pamoja is \$1000 per student per subject per year. The Principal noted that Pamoja has been successfully used in his previous school of employment in China for a number of years. The Director also noted that other schools in the West Africa region are considering it. He further observed that it would give its students an edge in university applications since students who are a product of blended learning are viewed as having desirable learner attributes. The Principal added that only disciplined, self-driven students with good time management skills would be allowed to use the programme. Typically, a student is only allowed to have one Pamoja subject in addition to the ones the school offers.



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The principal observed that there are three possible models of implementation, namely:

1. Open Pamoja to anyone who is interested and the school is invoiced;
2. The Board sets a limit on the number of students per year, bearing in mind budget constraints and that the course is over a period of two years, and that once the student starts, the school is committed to meet the costs over the next two years;
3. The program is approved by the school and the families of interested students are invoiced.

The potential courses for ICSA would be Language Ab Initio (beginner), Psychology and Economics, and Information Technology in a Global Society.

If approved, ICSA would set up a Pamoja Policy which would outline implementation criteria and modalities.

5.0 COMMUNITY COMMENTS AND CONCERNS

A member of the community expressed appreciation for the marketing videos. The community was reassured that the school is continuing to shoot promotional videos covering academics, arts, sports and other school activities and more members of the community will have the opportunity to participate.

Another member of the community noted that the Pamoja programme could be beneficial to ICSA since it opens up opportunities to study a wider variety of subjects than what is currently offered.

6.0 DATE OF NEXT BOARD MEETING

The next meeting will be on on February 13th, 2019.

7.0 ADJOURNMENT

The meeting ended at 6:54 p.m.

Recording Secretaries: Mrs. Sabine Binate & Ms. Eugenia M. Bhebhe